

Panache Designs

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As the origin story of an interior designer goes, few narratives could be so compelling as a childhood home overflowing with the work of revered industry icons. Such was the charmed situation of Karen Press. “I grew up in Greensboro, North Carolina—20 minutes from the furniture capital of the world—and my parents always had incredible taste,” she shares. “Our home was adorned with pieces from Ralph Lauren, Kittinger, Henredon and the like in every room, and while this didn’t necessarily shape my personal design style or taste, it bestowed me with a profound appreciation for the field.” Today, she has become a part of this illustrious craft, as the President and Lead Designer of Panache Designs. The firm is known for its belief that custom is a signature style. “We transform our clients’ projects into living works of art, exuding sophistication and elegance while seamlessly aligning with their distinct personalities and lifestyles.”

“
I WANT TO CONTINUE
SHARING MY PASSION
THROUGH EACH
HOME OUR FIRM
CREATES, FOR MANY
YEARS TO COME.”

Inspirational Mentor

“My uncle, Henry J. Kaufman, founded Washington, D.C.’s largest advertising agency and ran it for 50 years. He mentored me early on, meeting with me weekly and introducing me to career-shifting connections. My uncle instilled in me the belief that if you love what you do, you’ll never work a day in your life. He was right! He also taught me that design, advertising and marketing have a tremendous amount in common and depend on the same skill sets. In advertising/marketing, you are singularly focused on selling consumers what you think that they want and packaging it to draw them in. In design, you’re essentially doing the same thing—assessing your client’s taste and trying to bring their vision to life. Both are creative outlets and I cannot see myself doing anything else.”



Models By Design

“I think the design world is somewhat atypical in the number of women who occupy positions of significant influence—whether because they own their own firms, have their own brands or are heralded as industry leaders. Rather than focusing on changes, I would love to see our industry be a model for others. While there is always more work to be done and changes we would like to see made, I find great comfort in how accessible our industry is for women and the opportunities it provides us.”

Top Carefully selected textures seamlessly blend while accentuating an atmosphere of elegance.
Bottom Blending luxurious aesthetics with custom-made furnishings and bespoke accents, this space is curated to evoke a sense of comfort and refinement.
Photography + Headshot Karina Kleeberg of 360 View Photography



PANACHE DESIGNS

BOCA RATON’S PREMIER BOUTIQUE INTERIOR DESIGN FIRM

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